

Dear Sir/ Madam:

19 APRIL 2007

Advertising in the Newsletter “The Hailer”

We, the students of Life College Mass Communication program, take great pleasure to invite you to advertise in our inaugural newsletter, known as “The Hailer”. Our first issue will commence on the 14th May 2007 and it will be distributed free of charge to colleges, schools and Life College stakeholders. The idea of the newsletter is to keep students abreast current entertainment news and social updates.

As we believe that the Hailer newsletter will grow in popularity among college students, hence we wish to give this opportunity to you to advertise in this newsletter to attract more potential customers.

Below is the price list per advertisement:

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| Color (only in front page or back page) - 3R picture size | RM350 |
| Black and White – full page size | RM350 |
| Black and White – half of A4 size paper | RM300 |
| Black and White – 3R picture size | RM250 |

To make it easier for you, we are happy to design/create the advertisement for you. All you need to do is just give us some description of how you want your advertisement to be and we will create it according to your liking.

This newsletter is our Journalism class project which will contribute vital marks to our final semester examination. We believe that everything is possible with your generous contribution and participation in the Hailer newsletter. Please feel free to contact the following at your earliest convenience to discuss this opportunity further.

Sara (016-6572617) sarahtml@yahoo.com
Nicole (016-6305389) nicole920@gmail.com

Yours truly,

SARA TENG
Sponsorship Director